

Nick Valentino

web programmer • strategist • consultant

Objective

To further develop my career in the development and management of website operations by facing new challenges and learning new skills.

Experience

SELF-EMPLOYED FREELANCER, January 2002 to present

- Construction of more than two dozen websites and several e-mail programs using standards-compliant XHTML programming
- Excellent on-going client relationships, many for several years
- Management of a successful freelance business for more than five years
- **Clients include:** Scotiabank, Great-West Life, Montana's Cookhouse, Yogen Fruz, Pioneer Steel Manufacturing Ltd., Vogel of Canada, Certificates Express Ltd.

G/COMM MARKETING INC., July 1996 to January 2002

- Built web design department into \$100,000+ per year profit centre
- Focused designers and developers on standards-compliance in web programming
- Managed large-scale projects and creative/development teams in website development
- **Clients included:** Portland Beavers Baseball Club, Pizza Hut Canada, KFC CaribLa, National Case Co., Tyndale College & Seminary, The Master's Four Quartet

LIFELINE COMMUNICATIONS, January 1996 to June 1996

- Contract position responsible for summary and analysis of news articles for Government of Canada clients

Guest Lecturer, UNIVERSITY OF TORONTO

- "Driving Online Traffic: Online Advertising and Direct E-mail." Usage of banner ads, affiliate programs and direct e-mail in driving traffic to a website

Vice President, BNI Yorkville Chapter

- Member since May 2004

Writer/Editor, *WebMysteriesAnswered.com*

Skills

- Programming (HTML, JavaScript, Flash ActionScript, PHP, ASP, ColdFusion, SQL)
- Copywriting, content development, research and presentation skills
- Project management and strategic planning
- Familiarity with Windows, Macintosh, UNIX and GNU/Linux as web platforms
- Software skills: Photoshop, Illustrator, Acrobat, Dreamweaver, Flash

Education

Centennial College Centre for Creative Communications

Certificate in Web Development

University of Toronto

Master of Arts, English

Univeristy of Ottawa

Bachelor of Arts, English

References available upon request.

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